

WHAT OTHERS SAY...

"Stuart Notholt picks up a management brief very quickly and works effectively with all stakeholders in its delivery. He is an excellent interim manager who will be an asset to any organization fortunate enough to secure his services."

– *Baroness Caroline Cox, Founder, Humanitarian Aid Relief Trust; Member of the House of Lords*

"It was a pleasure to work with somebody of such calibre and dedication to the task in hand. He is a highly gifted and creative communicator. He is a man of scrupulous integrity and great energy and enthusiasm. I cannot commend him to you too highly."

– *Alan J. Cleary, Commissioner, United Nations Compensation Commission*

"Stuart is analytical in his approach and demonstrates sound judgement and common sense. He is a good listener. His powers of written expression are very good indeed and he can be relied on to draft clear, concise and accurate statements of policy covering a range of complex and sensitive issues."

– *Vernon Beauchamp, Chief Executive, The National Autistic Society*



**STUART
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**STUART
NOTHOLT
COMMUNICATIONS**

**Delivering
effective
stakeholder
engagement**



CLOSING THE CIRCLE

Run a word check on the brief for any major project and the chances are high that one word will be conspicuous by its absence. That word is 'communications'. Too often, the best laid plans include parameters for project outcomes and the ways in which these are to be measured – but omit the means to communicate aims and results to key stakeholders.

This omission is not merely an academic one. Without on-going stakeholder involvement, participation and commitment, projects are 100% guaranteed to fail to meet their aims. Furthermore, without a programme to communicate successes, the organization cannot fully reap the benefits of successful outcomes.

Fortunately, help is at hand. Stuart Notholt Communications Ltd specializes in providing communications solutions for complex multidisciplinary programmes. By ensuring that stakeholders are fully kept in the loop and by providing authoritative and hands-on support, Stuart Notholt Communications ensures that project outcomes are successfully achieved – and recognized.

Some of the ways this is done include:

- Establishing and maintaining appropriate communications to stakeholders;
- Ensuring core messages are consistent and understood across the organization;
- Integration of internal communications and external public relations work;
- Providing an independent and authoritative source of direction on communications issues;
- Establishing measurable and relevant communications outcomes for projects.

VISION - ACTION - RESULTS

At Stuart Notholt Communications Limited we take business messages and convey them to stakeholders in clear, intelligible terms. We are dedicated to plain speaking and jargon-free writing – creating common-sense communications that inform, engage and motivate stakeholders.

We work on an interim management or contract basis. Working directly alongside clients' senior management teams, we are able to offer genuine value, making a positive difference to their relationships with their staff, customers, and investors.

We do this by reviewing all aspects of an organization's communications portfolio – its stakeholder relations, marketing, corporate identity, brand, artwork, print and websites – as well as the vision and values that underpin what the organization wants to say. Then we work alongside senior staff, giving robust no-nonsense advice and bringing our practical skills to bear in improving the quality of communications to the diverse audiences the modern business needs to influence.

EXPERT SUPPORT WHEN YOU NEED IT

Corporate communications and stakeholder management are increasingly recognized as essential elements of the senior business skills set, applying resources distinct from those traditionally found in marketing or other functions.

Stuart Notholt Communications Limited provides support across the communications mix, including a specialism in internal communications, which is widely recognized as the most technically challenging and emotive of communications issues, particularly at times of merger/acquisition or rapid internal change.

Some of the areas of work we undertake

- Development and implementation of stakeholder engagement strategies
- Business transformation through effective communications
- Internal communications
- Risk communications management
- Brand and visual identity development
- Web and social media development and integration with brand
- Plain English and multiple language programmes
- Recruitment, development, and management of communications teams
- Public Affairs including governmental work
- Media training of corporate representatives
- Project management
- Editorial and business writing assignments



Some of the organizations we've worked with include...

